



FIRST EDITION / CORPORATE GOVERNANCE

# LOGO USAGE POLICY

Aerospace Federation

AUTHENTIC IDENTITY

PRECISE PERMISSIONS

TRUTHFUL PUBLIC CLAIMS

## Publication identity and use

| Control field                  | Controlled value                                                                                                            |
|--------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| Title / document code          | Logo Usage Policy / AF-PL-014                                                                                               |
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| Document owner                 | Communications Manager                                                                                                      |
| Operating interface            | P18; membership, partnerships and scheme interfaces                                                                         |
| Publication type               | Corporate policy                                                                                                            |
| Scope                          | The whole AF federation and its relevant delivery, oversight and partner interfaces.                                        |
| Approval and effective use     | Record the actual competent approval, effective date and implementation conditions in AF-FR-001 and AF-ML-001.              |
| Relationship to existing files | Separate expanded publication. Existing AF documents and the final AF 9100:2026 files are not silently replaced or amended. |

**Authority.** AF-CON-001 controls governance when lawfully operative; mandatory law and controlling formation instruments remain superior. Applicable technical standards and AF-SR-001 control their own assessment scope. This publication implements those boundaries, not a new public regulatory power.

**Reading rule.** Shall denotes an AF requirement after valid adoption; should denotes guidance; may denotes permission. Annexes specify whether their controls are mandatory, model records or informative examples. A blank form is not an executed approval.

**Source distinction.** The final annex identifies inherited AF requirements, new operating detail and implementation dependencies. New controls are authored for this publication; they are not represented as rules already adopted in earlier files. Completed examples, where used, are synthetic.

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Clause and annex numbers are the controlling references. Page numbers identify the beginning of each section.

## 1 Purpose and policy commitment

### 1.1 An identity that communicates a real relationship

AF shall use its name, original logo artwork and program designations consistently and truthfully across the entire Federation. This policy governs the creation, permission, production, publication, monitoring and withdrawal of AF-branded material. It protects the distinction between institutional identity and evidence of a particular membership, partnership, qualification, recognition, certification, accreditation, award or delegated role.

### 1.2 Whole-federation application

The policy applies to the President, Council, Secretariat, committees, regional networks, staff, volunteers, designers, printers, platform operators and other parties reproducing AF identity under permission. It covers governance documents, standards, education, conferences, exhibitions, research, grants, investment collaboration, dispute administration, technical networks, public registries and assessment services. Contracted designers and subcontractors shall receive the relevant artwork and restrictions before production.

### 1.3 Boundaries of the claim

An AF logo is not a signature, public license, evidence of incorporation, proof of tax status or guarantee that every statement beside it is correct. Use of the institutional logo cannot substitute for a technical decision or authorization. This policy governs AF-approved use; it does not purport to prohibit every lawful reference to AF in independent reporting, criticism or quotation.

## 2 Authority, source hierarchy and adoption

### 2.1 Controlling rules

AF-CON-001 Articles 18, 26 and 27 govern delegated technical authority, truthful records and marks when that Constitution is lawfully operative. AF-SR-001 and an applicable technical standard govern scheme claims. AF-BR-001 provides the existing original-artwork, clearance, palette and document-design baseline. AF-PR-020 controls publication and correction; AF-FR-031 records the exact release.

### 2.2 Separate publication, not silent replacement

This policy expands existing controls. It does not itself amend the Constitution, AF 9100:2026, AF-SR-001, existing mark licenses or earlier files. The later light space-themed cover treatment requested for AF publications is implemented as a new documented design choice; the older compact-masthead wording in AF-BR-001 remains an identifiable alignment item rather than being represented as already rewritten.

### 2.3 Approval and enforceable permissions

The Council shall approve policy within actual authority. A delegated Communications Manager may administer routine artwork permissions only within a recorded mandate. Technical eligibility and status remain with the competent scheme decision function. A designer, member-service employee or regional representative cannot create technical authorization by approving a layout.

## 3 Definitions and distinct forms of identity

### 3.1 Institutional logo and wordmark

The institutional logo comprises the original AF symbol, arc and Aerospace Federation lettering in the supplied configuration. A wordmark is the lettering as part of that original artwork. A program title is a controlled name of an AF activity. None of these is automatically a certification or accreditation mark.

### 3.2 Relationship statement and technical mark

A relationship statement describes the exact basis for participation, such as membership, event sponsorship or a named research partnership. A technical mark communicates an independently decided result under a specified scheme and license. A verification identifier connects a statement to its actual record. A decorative symbol or a copied certificate number cannot create that connection.

### 3.3 Permission record and approved proof

The permission record identifies the holder, artwork file/version, relationship or technical basis, scope, medium, territory where relevant, period, conditions and approver. The approved proof is the exact final visual or file authorized for release. Approval of a proposed purpose does not automatically approve a materially different design, language, product placement or distribution channel.

## 4 Ownership, rights and asset custody

### 4.1 Authoritative asset library

The Communications Manager shall maintain one controlled source library for the original black stacked, white stacked and horizontal blue logos. Each asset shall have a stable identifier, file name, format, dimensions, integrity record, custodian and permitted applications. Annex A identifies the supplied PNG files. A derived print or vector asset is not an original merely because it resembles the logo.

### 4.2 No reconstructed identity

Users shall not rebuild the logo from typed letters, trace it with an automated tool, redraw the symbol or ask a generative system to recreate it. Where scalable artwork is needed, obtain a rights-cleared approved master and compare it with the authoritative asset before use. Pixel upscaling does not create additional authentic design detail.

### 4.3 Third-party rights and registration claims

AF shall verify the rights needed for artwork, photographs, fonts, partner logos and contributed designs before release. A logo permission does not transfer ownership of third-party material. A registered-mark symbol shall be used only where the relevant registration and covered use have been verified; no unverified registration number, universal exclusivity claim or registration symbol shall be added to this policy or a publication.

### 4.4 Access and custody

Design suppliers may receive only the assets and instructions needed for their assignment. They shall not publish the files as a general download pack, offer them as stock assets or pass them to another supplier without permission. Withdrawal of access shall not delete the authentic historical proof and permission records needed for accountability.

## 5 Original logo variants and selection

### 5.1 Black stacked logo

Use the original black stacked artwork on light, sufficiently quiet backgrounds. It is the preferred cover variant for the approved light space-themed publication family. Preserve the complete symbol, arc and both lines of lettering. A bright area behind the symbol is not sufficient if the smaller lettering falls over a dark or busy image.

### 5.2 White stacked logo

Use the original white stacked artwork only on a sufficiently dark approved area with clear contrast across the whole logo. Its transparency shall be preserved. Do not place it on white, pale clouds or an uncontrolled photograph where parts disappear. A white version is not created by recoloring the black asset; use the supplied original white file.

### 5.3 Horizontal blue logo

Use the original horizontal blue artwork for normal light inner-page headers and other approved horizontal applications. AF-BR-001 identifies approximately 32–38 mm width as a suitable A4-header default where the lettering remains legible. Scale may be adjusted to the actual medium after a legibility check. The default is not a universal minimum for every printing process or screen.

### 5.4 Variant choice is not mark creation

The choice of black, white or blue changes presentation, not the meaning of an authorized relationship. Do not add a ring, shield, stars, tick, ribbon, country flag, grade or the words Certified, Accredited or Approved to

the institutional logo to manufacture a technical mark. Any future program artwork requires a separate controlled design and permission basis.

## 6 Geometry, clearance, scale and reproduction

### 6.1 Preserve original geometry

The artwork shall retain its aspect ratio, internal spacing, letter forms, arc, orientation and relative proportions. Do not stretch, compress, rotate, skew, crop any visible element, apply perspective, add shadows or glow, or move the symbol relative to the lettering. Cropping an entire page for production shall not crop the logo or its required clearance.

### 6.2 Clear-space rule

The inherited minimum clearance is the height of the FEDERATION lettering within the selected artwork. Denote that height by  $h$ . Maintain a clear distance of at least  $h$  from the visible artwork to surrounding text, page rules, other logos and page edges. Measure  $h$  at the final reproduced scale, not at the original file size. An uncluttered background remains necessary inside that space.

### 6.3 Proportional size calculation

For an asset of native width  $w$  and height  $v$ , a chosen output width  $W$  requires output height  $V = W \times v / w$ . Use the actual supplied file dimensions and equal horizontal/vertical scaling. The pixel canvas may contain transparent margins; evaluate visible clearance separately. The illustration in Annex A explains the method and does not authorize removing parts of the file.

### 6.4 Legibility and resolution

Inspect a print proof at its intended physical size and a digital proof at normal display scale. All lettering shall remain distinguishable. If it is not, increase size, choose a better approved asset or simplify the surrounding layout. Do not solve poor legibility by retyping the small lettering or artificially sharpening it until its shape changes. Effective print resolution is an engineering check, not a universal permission to use every asset at every size.

### 6.5 Raster and vector handling

Use transparent PNGs where appropriate for digital and document work. Avoid repeated lossy recompression. Vector, embroidery, engraving, stamping, signage and very large-format uses require an approved production proof and suitable master. Where the original supplied resolution is inadequate, obtain a better authorized source rather than claim an enlarged raster has become a vector master.

## 7 Color, background and publication design

### 7.1 Original artwork colors

Preserve the colors embedded in the supplied assets. The corporate document palette below governs surrounding typography, rules and panels; it is not permission to recolor a logo to an approximate blue. No spot-color, CMYK, coating or textile equivalence is asserted by this publication. The production provider shall validate its actual conversion and obtain an acceptable proof.

| Palette element | Value   | Permitted surrounding use                     |
|-----------------|---------|-----------------------------------------------|
| Deep navy       | #102A43 | Major headings and restrained identity areas. |
| AF blue         | #1468AC | Rules, section accents and navigation.        |
| Light blue      | #EDF4F9 | Table headers and light information panels.   |
| Pale grey       | #F4F6F8 | Secondary surfaces and alternate rows.        |
| Text ink        | #243746 | Body text and technical explanation.          |
| White           | #FFFFFF | Normal inner and annex page backgrounds.      |

## 7.2 Space-themed covers

A light space, Earth-horizon and aviation image may support the cover identity. The title and logo shall be placed in an uncluttered light area and shall not compete with stars, vehicles or diagram details. The image is illustrative, not a claim that AF operates the depicted aircraft, spacecraft or facilities. Use the actual original AF asset over the artwork; a generated depiction of the logo is not the controlled master.

## 7.3 Inner pages and annexes

Retain light pages, a small horizontal blue logo and accurate document metadata. Large decorative backgrounds shall not impair technical reading, form completion or copying. Annexes remain light and structured. The document code, edition, revision, date and actual approval record shall not be inferred from appearance alone.

## 7.4 Accessibility and contrast

Where a logo carries necessary identification, provide an appropriate text alternative such as Aerospace Federation. Relationship and scope information shall also be available as readable text, not only in a raster image, hover effect or color. Avoid flashing or motion that distracts from identification. An inaccessible logo-only status badge is not adequate public verification.

# 8 Relationship and entitlement controls

## 8.1 Permission precedes authorized public use

Before authorized reproduction, verify the actual relationship and obtain its applicable written permission. Membership, an invoice, an event invitation or possession of an image does not by itself establish a logo license. Permission may be included in valid membership or program terms if its scope is explicit and the acceptance record is retained.

## 8.2 Exact holder and scope

A permission belongs to the named legal entity or person and identified purpose. It does not automatically extend to parents, subsidiaries, distributors, franchises, unrelated departments, all products or every employee. A change in legal identity, relationship, technical scope, medium or proposed territory shall be reviewed before a broader claim is made.

## 8.3 No transfer or informal sublicense

A holder may instruct an approved production supplier to reproduce the exact authorized material on its behalf where the permission allows it. The supplier acquires no independent brand right or power to issue credentials. Affiliate reuse, onward licensing and incorporation into a new combined brand require express approval.

## 8.4 Relationship labels

Place an accurate relationship statement next to the logo where omission could imply ownership, endorsement or technical approval. Use the actual permitted status and period. The label shall be readable with the logo at ordinary viewing size, not hidden in distant terms or a barely legible disclaimer. A disclaimer cannot cure a fundamentally misleading design.

# 9 Membership, chapters, representatives and partners

## 9.1 Membership communications

A member may describe its actual active membership within accepted terms. When permitted artwork accompanies that claim, the presentation shall identify the member and clearly say Member of Aerospace Federation or other exact approved wording. Do not place the institutional or membership mark on a product, technical release, test result or product package in a way that implies assessed product conformity.

## 9.2 Chapters and representation

Chapter or representative materials shall identify the actual chartered unit, territory and role. A chapter title does not create a separate accreditation office or unrestricted signature authority. Letterheads, social accounts, email signatures and local-language titles require the authorized naming pattern and access owner. A departing representative shall cease current-role claims while historical records remain accurate.

### **9.3 Partnership and co-branding**

Joint-event, research, education and institutional materials shall identify each party's actual role. Obtain permission for every partner logo and approve their relative presentation. Do not arrange logos to suggest an endorsement, governmental delegation, investment guarantee or common legal ownership that the agreement does not establish. The AF permission record shall identify which party approves the combined proof.

### **9.4 Non-member relationships**

A speaker, exhibitor, sponsor, grantee, researcher, observer or buyer is not automatically a member. Use only the relevant relationship. A partner logo on an AF website does not demonstrate external recognition of every AF standard or service.

## **10 Standards, technical results and delegated operators**

### **10.1 Publication identity**

The AF 9100:2026 title and final files remain separately controlled. Reproducing its name in a citation or contract is not the same as issuing an AF-authorized result. A licensed excerpt shall preserve its scope, edition and meaning; a cover redesign or logo insertion shall not imply that a technical amendment was approved.

### **10.2 Separate technical conclusions**

ORG, PRD, SVC, PRC, PER, SUB and CAB results remain distinct. An organizational management-system statement shall not be displayed as product approval; a personnel credential shall not be displayed as a statutory professional license; a supplier qualification shall not release every future item. Any combined credential shall retain a separate visible conclusion and status for each route.

### **10.3 Laboratory and assessment-body marks**

A laboratory's accredited scope shall identify the actual activities, methods, ranges or conditions and locations. Its report layout shall distinguish in-scope work, out-of-scope work, subcontracted work and opinions where applicable. An accreditation-related symbol on a report shall not imply certification of the tested product or correctness of every result ever issued by the body.

### **10.4 AF authorization is a separate requirement**

Where an organization claims authority to operate AF assessment, certification, accreditation or delegated recognition services, AF-CON-001 Article 18 and AF-SR-001 require the actual written approval, independent competence decision, binding authorization MoU and scope schedule. A logo permission alone cannot supply those acts. The exact legal issuer shall remain visible on every credential or report.

### **10.5 Technical claims and current status**

AF Recognised, AF Qualified, AF Accredited, AF Certified and AF Approved may be used only within the meaning, evaluated scope and conditions of the relevant program. An institutional AF logo is not automatically any of those marks. AF-SR-001 Clause 24 controls technical wording and decision-linked verification; this policy adds production and permission administration without altering a technical result.

## **11 Education, events, awards, research and financial collaboration**

### **11.1 Learning and personnel results**

Attendance, assessed learning, an independent personnel credential and an employer task authorization shall have different wording. A course organizer shall not add Certified to an attendance document. A trainer may identify an authorized learning relationship but shall not promise the independent outcome or imply it is the sole permitted route to competence.

### **11.2 Events and sponsorship**

Specify event name, date or season, organizer and sponsor/exhibitor/speaker role. An event badge or access credential shall not be described as technical accreditation. Permission for one event does not extend to the sponsor's whole product range. Cancelled, postponed or concluded events require accurate updates and a distinction between archived materials and new promotional use.

### **11.3 Awards and competitions**

Use the exact award, category, recipient, period and permitted result. Entry, nomination, finalist status and winner status are different. An award logo shall not become a product safety label or suggest that an unrelated model, service or subsidiary won. Withdrawal or correction follows the competent program decision, not a designer's preference.

### **11.4 Research, grants and investment collaboration**

Funded work shall identify the actual funder or partner and its permitted acknowledgment. AF participation does not guarantee research conclusions, commercial viability or investment returns. Do not place AF logos in fundraising or securities-related material in a way that implies underwriting, custody, financial advice or an unapproved investment commitment.

### **11.5 Dispute services**

A case administrator may use AF identity within a valid institutional mandate. The logo does not prove party consent to arbitration, determine jurisdiction or make AF the author of an independent tribunal's decision. Confidential party names, case details and awards require their own disclosure basis.

## **12 Digital, physical and emerging media**

### **12.1 Websites, social channels and email**

Use controlled accounts, current status and exact approved text. The AF logo shall not be used as another entity's primary avatar or favicon where it suggests that the account is AF itself, unless an explicit managed-account mandate permits that arrangement. Automated footers, templates, advertisements and cached pages shall be included in status-change controls.

### **12.2 Domains, applications and platform identity**

Do not register an AF-branded domain, application name, marketplace account or sub-brand implying AF ownership without written authority. An integration partner shall identify its actual product and relationship. Access to a registry interface or data feed does not confer authority to issue AF results.

### **12.3 Digital verification**

A QR code or verification element associated with a technical claim shall lead to controlled status information for the exact record, not only a promotional homepage. Protect against copied identifiers and tampered links. A successful file-hash or signature check confirms an integrity relationship under its stated method; it does not independently validate the underlying assessment. Offline records shall state their freshness limitations.

### **12.4 Physical and immersive applications**

Vehicle liveries, buildings, uniforms, exhibition structures, merchandise, virtual environments, augmented-reality overlays and animated media require medium-specific permission. Consider scale, motion, viewing distance, context and risk of operational endorsement. Logo animation shall not distort the original form; use of an approved static asset within a moving layout still requires a readable complete identity.

### **12.5 AI-assisted production**

Generative tools may assist surrounding artwork under approved rights and data controls. They shall not create substitute logos, fake signatures, synthetic credentials or fabricated status. The final proof shall be checked against the original asset and underlying permission by an accountable person. Confidential mark-license and case records shall not be uploaded to unapproved services.

## **13 Request, review and release workflow**

### **13.1 Submission**

The requester shall identify the holder, relationship, purpose, audience, medium, period, proposed wording, asset variant and evidence supporting the claim. Submit a representative proof and identify intended translations and production suppliers. Use Annex C as a record module linked to AF-FR-031, not as a new unregistered approval route.

### **13.2 Substantive checks**

Communications shall check artwork and presentation; the relationship owner shall verify membership, event or partnership status; the scheme owner shall verify any technical claim. Rights, privacy and controlled-information reviewers shall resolve relevant issues. Unverified status or missing authority keeps the release on hold regardless of visual quality.

### **13.3 Decision and permission**

The authorized approver may approve the exact bounded use, return it for correction or refuse with reasons. The record shall state permitted files, wording, period, conditions and change triggers. Approval of a proof is not approval of new products or content later inserted into it. A refusal concerning artwork does not by itself revoke a separate valid membership or technical result.

### **13.4 Production and release**

The production owner shall compare the output with the approved proof, confirm resolution and legibility, and record the published location or distribution. Retain the final file, approval, release date and integrity reference. Changes after proof approval shall be reviewed for their effect before further distribution.

## **14 Monitoring, changes and expiry**

### **14.1 Monitoring**

Communications shall maintain the permission register and sample public claims at least quarterly under AF-PR-020. Relationship owners shall notify changes promptly. Technical registry updates retain the two-calendar-day rule and earlier critical duties in AF-SR-001. A quarterly sampling cycle is not a grace period for known misuse.

### **14.2 Change evaluation**

Recheck the license after a relationship, legal entity, scope, asset, channel, issuer or contractual condition changes. A new brand file shall not silently alter a technical mark's meaning. A technical extension shall not be announced until the actual extended decision and permission exist.

### **14.3 End of current permission**

At expiry, suspension or termination of the relevant permission, cease the affected current claim and new distribution according to the controlling terms. For technical suspension, affected current claims and mark use cease immediately. Inventory, websites, downloadable templates, automated messages and supplier-held production files shall all be addressed. Existing goods and safety information require a specific lawful disposition; neither automatic destruction nor unrestricted sell-through is presumed.

### **14.4 Historical material**

Authentic archives may retain dated historical statements with clear context and without suggesting current authorization. An archived credential is not a current credential. Public correction and historical preservation shall coexist; do not erase an adverse decision or rewrite the date to make the earlier claim appear valid.

## **15 Misuse, protective action and remedies**

### **15.1 Intake and preservation**

Record suspected counterfeit marks, altered scope, false membership, copied credentials, expired permissions or unauthorized domains with actual dates, screenshots or files, source locations and the affected relationship. Preserve evidence lawfully; do not conduct unauthorized access or attempt to impersonate the suspected user.

### **15.2 Proportionate response**

Distinguish an innocent production error, an inaccurate current relationship, a material technical misrepresentation and deliberate fraud. Corrective requests shall state the observed use, applicable permission or rule, affected scope, required remedy, due date and review route. Credible safety, evidence-integrity or impersonation risks require immediate escalation and appropriate protective action, not a routine marketing queue.

### **15.3 Authority and consequences**

Communications may exercise only its delegated brand powers. Technical suspension, membership discipline, elected-office action and contractual or legal remedies follow their own competent processes. Do not withdraw an accreditation through an artwork ticket or remove an elected officer through a generic logo-license clause. Obtain legal review before asserting rights beyond the verified ownership and applicable law.

### **15.4 Verification and learning**

Verify the corrected material and affected distribution rather than accepting a promise. Assess whether other recipients, cached pages, printed stock or delegated providers remain misleading. Use AF-FR-016 for systemic corrective action and AF-FR-017 for complaints or appeals. The corporate five-day acknowledgment, thirty-day appeal and ordinary sixty-day determination route remain applicable where triggered; more protective or earlier scheme duties remain in force.

## **16 Records, confidentiality and assurance**

### **16.1 Minimum permission evidence**

Retain the request, relationship basis, actual authority, exact approved artwork and wording, final proof, license or accepted terms, release locations, period, change history, monitoring and closure. Annex C defines the minimum fields. Separate a reusable blank template from the completed permission record.

### **16.2 Retention and data protection**

Publication masters and approval lineage follow R01. Ordinary contractual brand permissions normally follow R08's seven-year post-closure/end baseline, subject to verified obligations. Technical decisions follow R06 and their applicable scheme; complaints follow R09. Corporate resolutions remain permanent under AF-CON-001. Minimize incidental personal data and apply lawful holds and access controls through AF-SC-001 and AF-GD-003.

### **16.3 Audit and review**

Include logo and claim controls in AF-HB-009 audit and management review. Examine actual publications across membership, events, research, education, regional activity and technical services, including adverse or expired cases. Review this policy at least annually and after material misuse, technology or legal change; this review interval is a new operating control introduced by this publication.

## Annex A — Original assets, clearance and reproduction examples

**Status: mandatory asset-preservation and clearance controls; figures and size calculations are illustrative.** These reproductions explain use of the supplied originals. They do not create a new mark, registration, technical credential or general license.

### A.1 Supplied asset register

| Asset           | Supplied identity                                      | Intended normal use                                            |
|-----------------|--------------------------------------------------------|----------------------------------------------------------------|
| Black stacked   | siyah.png; original transparent PNG, 517 × 275 pixels. | Light covers and other approved light-background compositions. |
| White stacked   | beyaz.png; original transparent PNG, 428 × 228 pixels. | Dark approved backgrounds with legible complete lettering.     |
| Horizontal blue | yatay.png; original transparent PNG, 804 × 128 pixels. | Light inner-page headers and approved horizontal layouts.      |

The native file names identify this supplied source set. The controlled library may assign durable asset IDs while retaining the original file and integrity history. A later better-resolution original shall be verified and versioned; it shall not silently replace earlier proof evidence.



Approved variants are reproduced without recoloring, redrawing or altered proportions.

**Figure A-1.** Original supplied variants shown against suitable backgrounds. Display sizes here are comparative illustrations, not universal production minima.

### A.2 Clear space

#### CLEARANCE AT THE FINAL REPRODUCED SCALE



I<sup>h</sup>

#### Clear space ≥ h

Keep other text, rules and marks outside the outer boundary.

h = height of FEDERATION lettering in the selected artwork. Dimension lines are not part of the logo.

**Figure A-2.** h is the height of FEDERATION lettering at the chosen scale. The outer box illustrates the minimum h clearance on every side. The box and dimensions are explanatory guides and are not part of the logo.

## Annex B — Permission and claim matrix

**Status: mandatory distinctions; wording examples require the actual relationship and permission. A relationship name below is not a new membership grade or technical program.**

| Use context                      | Required evidence and presentation                                                          | Prohibited inference                                                  |
|----------------------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| AF corporate publication         | Actual authorized publication, correct issuer, code and edition.                            | The logo itself proves legal adoption or public authority.            |
| Member website or brochure       | Active membership and explicit permission; adjacent Member of Aerospace Federation wording. | Every product or employee is approved.                                |
| Regional chapter                 | Valid charter, naming permission, territory and authorized account owner.                   | Independent regulator or unrestricted certification office.           |
| Partner project                  | Signed applicable terms, exact role and approved co-branded proof.                          | Universal endorsement or common ownership.                            |
| Event sponsor or exhibitor       | Named event, role, period and approved sponsor display.                                     | Membership, technical accreditation or product approval.              |
| Learning attendance              | Actual participation and authorized attendance statement.                                   | Independent competence certification or occupational license.         |
| Assessed learning                | Defined learning assessment and accurate completion result.                                 | The learner is qualified for every aerospace task.                    |
| Award recipient                  | Actual category, period, recipient and permitted award wording.                             | Safety certification or an award to unrelated products.               |
| ORG credential                   | Actual in-scope organizational decision, issuer and mark license.                           | PRD approval of all outputs.                                          |
| PRD, SVC or PRC claim            | Exact evaluated object, profile, conditions and current/instance boundary.                  | Unassessed variants, future output or other services.                 |
| PER or SUB claim                 | Actual role or supply scope, restrictions and verification.                                 | Statutory license, employer authority or universal supplier approval. |
| CAB or laboratory report         | Valid activity/method/site scope, issuer and controlled report presentation.                | Product certification or correctness of all reports.                  |
| AF-authorized operator           | Independent competence basis, effective written approval, binding MoU and scope schedule.   | Logo permission alone grants delegated authority.                     |
| Research or grant acknowledgment | Actual funding/partnership basis and approved wording.                                      | AF guarantees findings or commercial success.                         |
| Investment showcase              | Approved bounded collaboration and accurate disclaimer of ungranted functions.              | Guaranteed return, underwriting or unapproved advice.                 |
| News, citation or criticism      | Accurate reference; rights assessed for the actual use.                                     | This policy abolishes lawful independent expression.                  |

## Annex C — Permission request and license record modules

**Status: mandatory minimum record content; blank model fields.** Use these modules within AF-FR-031 and relevant relationship or technical records. No named holder or permission is supplied.

### C.1 Request and review

| Field                                                               | Entry |
|---------------------------------------------------------------------|-------|
| Case ID; requester; responsible legal entity                        |       |
| Actual relationship; evidence and current status                    |       |
| Purpose, audience, territory and channels                           |       |
| Exact wording; language; proposed artwork file/version              |       |
| Proof location; production supplier; proposed release and end dates |       |
| Technical result or authorization evidence, where relevant          |       |
| Rights, privacy, controlled-information and conflict review         |       |
| Reviewer conclusions; corrections and unresolved limits             |       |

### C.2 Bounded permission wording

AF grants the named holder permission to reproduce only the artwork and wording identified in the approved proof, for the purpose, media, territory where relevant and period recorded below. The holder shall preserve the original artwork and accurately state the relationship and scope. This permission creates no technical credential, agency, public authority or power to bind AF. Transfer and onward use are prohibited except for the expressly permitted production arrangements. Material changes require prior review. Current claims shall cease or be restricted when the recorded basis ends or the competent authority directs a lawful protective measure. Historical records and independent remedies remain preserved.

| Permission field                                                     | Entry |
|----------------------------------------------------------------------|-------|
| Holder; permission ID; approved asset and proof integrity reference  |       |
| Permitted wording, media, scope and exclusions                       |       |
| Start/end or event boundary; applicable relationship status          |       |
| Permitted production suppliers; onward-use restrictions              |       |
| Conditions, monitoring, change and termination route                 |       |
| Actual approving authority; signatory; approval and acceptance dates |       |

## Annex D — Publication preflight and accurate wording

**Status: operational checklist and informative wording examples.** Complete the actual proof review; a checked box without evidence is not release authority.

### D.1 Preflight checks

| Check               | Evidence required                                                             |
|---------------------|-------------------------------------------------------------------------------|
| Correct asset       | Exact supplied/approved file; no generated or reconstructed logo.             |
| Geometry            | Aspect ratio and all visible elements preserved.                              |
| Clearance           | Minimum h spacing at final scale; no encroaching text, rule or edge.          |
| Contrast and detail | Complete lettering legible on a real-size print or normal-screen proof.       |
| Identity            | Correct AF title, document/record code and actual issuer.                     |
| Relationship        | Current actual membership, event, partnership or technical basis.             |
| Scope               | Holder, object, sites, role, period and restrictions remain precise.          |
| Rights              | Images, partners, translations and production rights cleared.                 |
| Verification        | Exact status reference; no copied number or homepage-only technical QR claim. |
| Authority           | Required competent approvals and license actually recorded.                   |
| Channels            | Website, print, email, social, templates and supplier files included.         |
| Change control      | Final proof version archived; expiry and correction owner assigned.           |

### D.2 Wording examples

**Membership:** “[Entity] is a member of Aerospace Federation.” Use only when true and with the permitted artwork; do not replace it with “AF-approved manufacturer.” **Event:** “Sponsor of [exact AF event, year]” is bounded to the recorded sponsorship. “Official aerospace authority partner” is not supported merely by sponsorship. **Accredited scope:** “[Issuer] has accredited [body] for the activities stated in scope [identifier].” Use only for an actual authorized result and verified wording. It does not mean “all products tested here are certified by AF.” **Training:** “Completed [course], [date], with [attendance or assessed-learning basis].” Do not turn an attendance record into “AF-certified auditor” without the separate competence decision. **Historical award:** “Recipient of [award/category/year], as recorded in [record].” Keep a relevant withdrawal or limitation visible; historical wording is not a route around a current prohibition on a false claim.

### D.3 Worked size checks

The horizontal source ratio is  $804/128 = 6.28125$ . At  $W = 36$  mm, its full-canvas output height is  $36 \times 128 / 804 = 5.73134$  mm. Unequal scaling to  $36 \times 9$  mm would distort the artwork and is not permitted. The required visible-art clearance is measured separately using h. For the black source,  $W = 80$  mm gives  $V = 80 \times 275 / 517 = 42.55319$  mm. At that width, native effective resolution is  $517 / (80/25.4) = 164.1475$  pixels per inch. This calculation identifies a raster limitation; it does not certify that the file is suitable for every high-quality print process. A larger or high-detail production may require a better approved source.

## Annex E — Misuse, change and closure records

**Status: mandatory minimum record content and illustrative case.** The competent relationship or scheme authority determines the consequence.

| Field                                                               | Entry |
|---------------------------------------------------------------------|-------|
| Case ID; discovery date/time; source and original evidence          |       |
| Holder or suspected user; actual license/status basis               |       |
| Exact misleading content; rule/permission affected; potential harm  |       |
| Immediate protection; authority; technical or membership referral   |       |
| Notice, response route, required correction and actual deadline     |       |
| Response and independent review where required                      |       |
| Corrected channels, supplier stock and cached/downloadable material |       |
| Verification; remaining historical record; closure/appeal reference |       |

### E.1 Illustrative case

An active organizational member places the AF institutional logo on a product package with “AF Certified” despite having only membership permission. Membership may be genuine, but the product claim is unsupported. Preserve the package image, stop the affected claim, verify distribution and refer any technical-risk issue to the scheme function. Correct the package and associated web material through the actual rights and contract route. Do not invent a PRD certificate, automatically expel the member or erase the earlier misuse record.

### E.2 Status-change handover

The case owner shall identify every affected channel, notification recipient and production provider; assign a responsible person and deadline; verify completion; and preserve the original permission and decision history. A new asset file or corrected directory entry alone does not prove that misleading stock or delegated communications were addressed.

## Annex F — Source alignment, implementation and Master List entry

**Status: source-to-control map and implementation record.** The following distinguishes inherited requirements from the operating detail introduced here.

| Source / subject                                    | Preserved rule                                                                         | Expanded implementation                                                                                |
|-----------------------------------------------------|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| AF-CON-001 Articles 18, 26 and 27                   | Separate authority, relationships, technical marks, records and remedies.              | Whole-portfolio usage matrix, exact permission and closure workflow.                                   |
| AF-BR-001 sections 1–4 and 6–9                      | Original assets, h clearance, horizontal-header default, palette and light interiors.  | Asset register, native-ratio checks, proofs and digital/physical use tests.                            |
| AF-BR-001 section 5; later approved cover direction | Earlier masthead rule remains an authentic earlier instruction.                        | Light space covers are the later design choice; record its formal alignment without rewriting history. |
| AF-PL-009 and AF-PR-020                             | Rights clearance, truthful statements, authorized proof and quarterly claims sampling. | Detailed media, co-branding, license and misuse modules.                                               |
| AF-SR-001 Clauses 20, 24 and 25; Annexes I–K        | Authorization MoU, exact technical scope, current status and protected records.        | Production and communication controls; no new technical mark or certificate scope.                     |
| New policy maintenance                              | No earlier universal review interval is asserted.                                      | Annual review and event-triggered reassessment of this policy.                                         |

### F.1 Controlled interfaces

Use AF-QM-001, AF-ML-001, AF-CON-001, AF-BR-001, AF-SR-001, AF-GD-002, AF-GD-003, AF-PL-005, AF-PL-006, AF-PL-009, AF-PR-001, AF-PR-014, AF-PR-018, AF-PR-019, AF-PR-020, AF-PR-021, AF-SC-001, AF-FR-001, AF-FR-008, AF-FR-015, AF-FR-016, AF-FR-017, AF-FR-025 and AF-FR-031 as applicable. AF-HB-009, AF-PL-013 and AF-PL-015 are companion publications delivered with this policy.

### F.2 Proposed Master List entry

AF-PL-014 | Logo Usage Policy | Corporate policy | Owner: Communications Manager | Process: P18 with membership, partnership, technical and records interfaces | First Edition | Revision 00 | Edition date: 30 September 2026 | Publication lineage R01; completed permissions and cases classified under AF-SC-001 | Actual approval and effectivity: record through AF-FR-001. The prior Master List is not changed by this proposed entry.

| Release record                                                              | Actual entry |
|-----------------------------------------------------------------------------|--------------|
| Competent approver, authority and exact text/version                        |              |
| Source alignment decisions, existing license transition and asset custodian |              |
| Actual approval/effective dates and user communication                      |              |
| First permission-register, claim-sampling and policy-review dates           |              |